

REMY SMITH

Graphic Design,
Marketing + Photography

PERSONAL PROFILE

I am a designer, marketer, and photographer with a discerning eye for aesthetics, love of collaboration, and a desire for us all to feel a little more connected in this big world. I am passionate, curious, and extremely driven.

SKILLS & INTERESTS

Graphic Design, copywriting, content strategy, photography (digital/film) + photo assisting, photo/video editing, social media, web design + light html, e-commerce platforms, Photoshop, Illustrator, InDesign, DF Studio, Photo Mechanic, Final Cut Pro, Google Suite, event production

GET IN TOUCH

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WORK HISTORY

Graphic Designer + Photo Assistant, Digital Marketing

Eloquence Inc., 2023 to Present

I strategize and execute marketing initiatives across all platforms, creating a cohesive brand identity and communicating through visuals and written words to engage our clients and global audience. I analyze data across social media and other content delivery platforms to successfully guide customers through a purchasing journey. As lead designer I produce high quality content for digital and print projects. I develop captivating copy for our products as well as original blog content for SEO. I help to oversee web projects including SEO + PPC initiatives, as well as front end DEV improvements and back end ecommerce management.

Assistant Photo Editor

Industry Art Works, 2022

As an Assistant Photo Editor I worked closely with Photo Directors, Senior Photo Editors, other Assistant Photo Editors, Photo Coordinators, and retouching staff to curate and deliver photography used in the marketing of the many films and shows. Duties included file organization, metadata entry, unit photography culling, script reading, captioning, and research.

Photographer

Remy Maine Photography, 2015 to Present

I plan and execute shoots based around client's needs; edit/retouch photos; location scout; source props; light; style; creative direct; provide book design; print; and deliver digital/physical assets to clients.

Administrative Assistant

Gafcon, Inc , 2016 to 2017

I managed the schedule of the VP; managed departmental accounting documents (travel requests, purchase orders); provided clerical support and data entry; recorded meeting minutes; and created cloud based filing systems to organize internal company documents.

Equipment Coordinator, Logistics Coordinator

The Shed, 2014 to 2016

I booked travel company wide; coordinated and ran shipping and transit; provided onsite festival/event support; piloted asset management; developed data reporting systems; lead company meetings; conducted research on software systems, travel, and more; and handled ticket sales.

ACADEMIC BACKGROUND

Michigan State University

Certificate, Digital Photography , 2019

Arizona State University

BA, Film Production & Media Studies , 2015